



BECKYWALSH
COURSES



PUBLIC SECTOR

T R A I N I N G P O R T F O L I O

Becky Walsh

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ABOUT BECKY WALSH

Becky Walsh has been turning the dry world of self-development on its head with a down-to-earth and uniquely funny style for over twenty years.

She started training for the Society of Local Council Clerks (SLCC) in February 2019 and has conducted just under 100 training sessions online, highbred and in person at conferences. Including compare for the national conference.

Many councils and organisations have employed Becky as a speaker. This portfolio is of the training sessions Becky has already given, although bespoke training can be created on request.

Career highlights:

- Author of five published books.
- Life coach for 22 years.
- Broadcaster and presenter for BBC and LBC media outlets.
- Senior speaker curator coach and script editor for TEDx Bristol.
- Communications and marketing officer for Weston Town Council and Churchill Parish Council.
- Community manager SEE MONSTER part of Unboxed events for 2022.
- Becky has a degree in Interdisciplinary Studies from the California Institute of Integral Studies in San Francisco and is a qualified life coach.





PERSONAL DEVELOPMENT



EMOTIONAL AND MENTAL HEALTH IN LEADERSHIP

The World Health Organisation (WHO) defines mental health as 'a state of well-being in which every individual realises his or her own potential, can cope with the normal stresses of life, can work productively and fruitfully, and is able to make a contribution to her or his community.'

Anything from sleep problems, fatigue, irritability, worry, stress, depression and anxiety can hold you back from being that person. In this webinar, we will look at how our perceptions of ourselves can cause these symptoms. You will discover the thoughts and voices in our minds (subpersonalities), and how to control the less helpful ones like the inner critic and build new ones that make you a resilient leader.

COMEDY - IT'S NOT ME IT'S YOU

The idea of this training is to poke lighthearted humour at some of the things that might annoy us, be a bit stressful or even lead us to despair about your council careers.

The plan is that when confronted with these situations, you'll remember what was said in the session and be able to have an internal giggle and a new level of understanding. Because these annoyances are OTHER PEOPLE!

Becky Walsh is a one-woman radical reinventor of personal development. This talk on mental and emotional health resilience is being performed in the style of stand-up comedy. Come to learn new skills and laugh whilst doing so.





PERSONAL DEVELOPMENT

ANXIETY – WHAT TO DO WHEN THE PANIC ALARM IS STUCK ON

Being anxious from time to time is a normal part of living a full life. However, have you ever had anxiety for no reason? Or find that you are anxious and all attempts to self-soothe don't work? We have been living in uncertain times so if you haven't had at least a little anxiety we might need to check for a pulse!

In this talk Becky Walsh with her normal style of humour will dive deep into the subject of anxiety. Looking at why we have these feelings of panic and how we can heal from it and live life to the full.

ANXIETY – ISN'T A FEELING IT'S A THINKING

A short talk on what Anxiety is and how you can deal with it when it comes up.

DYNAMIC PUBLIC SPEAKING

How you deliver your words and the words you use, can make you a person of influence and positive change.

Becky Walsh was a senior speaker curator and speaker coach for the second largest TEDx conference in Europe.

Creating dynamic talk scripts and presentation skills for stage and camera. Not the normal 'get over your nerves' speaker coaching. This is 'standing ovation,' powerful impact.



PERSONAL DEVELOPMENT

MENTAL HEALTH SELF-CARE - KEEPING BALANCE WHEN BEING PUSHED SIDWAYS BY LIFE

Our minds can cause a whole spectrum of emotional states. From people who are thriving and living life to people who are feeling out of balance, to deep depression and anxiety, to mental illness such as schizophrenia and paranoia.

In many cases, we are having a natural reaction to uncertain times or difficult environments.

Anything from sleep problems, fatigue, irritability, worry, stress, depression and anxiety can hold you back from being the person you want to be.

This talks ambition is to uncover some of the reasons behind why we may go through difficult times, give us tools to move through them and allow us to understand ourselves with compassion when we are struggling.

POWERFUL CONFIDENCE – HOW PEOPLE WITH BIG HEARTS CAN STOP PLAYING SMALL

If you've ever had the stuffing knocked out of you by circumstance, other people or traumatic events, you may wonder when you'll get back to 'being yourself'.

When you're feeling in a low mental state, you know those days when your brain says 'you'll never amount to much', self-doubt creeps in uninvited and gets right in the way of being productive. What's needed is a shift in perception. This webinar gives you skills in self-reflection that comes from a basis of positive psychology, without the need for unauthentic 'positive thinking'.

Learn how to make an authentic, self-caring, confident inner voice that is louder than your doubt.



PERSONAL DEVELOPMENT

THINKING FAST: USING YOUR INTUITION & EMOTIONAL INTELLIGENCE

Ever faced a big life decision and felt unsure about which way to go?

Whether it was leaving or starting a relationship, leaving a safe job, spending a large amount of money. We all find ourselves facing big life change decisions with little evidence to make the right choice.

You can ask family and friends, but often, you become more confused with differing opinions. I am here to teach you that YOU DO KNOW, You are your wisest advisor.

You have a natural knowing within you that transcends logic, reason and experience – and most definitely other people's opinions. You just might not have been taught how to hear your intuition via three intuitive systems – Head brain, heart brain and gut brain.

EMOTIONAL RESILIENCE

Resilience is the 'rubber ball' factor: the ability to bounce back in the event of adversity and the ability to know yourself well enough to avoid the triggers that can cause mental and emotional issues. Put simply, resilience is the ability to cope with and rise to the inevitable challenges, problems and setbacks you meet in your career.

- How to avoid burn-out
- Dealing with difficult people
- Staying in balance – emotionally, mentally and physically
- Assertiveness and how to give a positive 'no'
- Knowing what your triggers are and how to avoid them
- Cultivating self-acceptance
- Dealing with the physical symptoms of stress and anxiety
- Reading body language and social cues

Becky's teaching is full of real-life stories, humour and real-life psychology tools you can apply to the whole of your life.



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CIVILITY AND RESPECT

UNCOVERING THE ISSUES FOR PUBLIC SECTOR

Condescending comments, demeaning emails, disrupting meetings, reprimanding someone publicly, talking behind someone's back, giving someone the silent treatment, not giving credit where credit is due, rolling eyes, and being yelled at, is a regular occurrences for many councils. In this webinar, we talk about the issues we face in our council roles. We will then talk about the impact this has on the individuals involved and the organisation as a whole.

Each of the webinars will give real situation scenarios and what to do in each of them, including:

- Meetings
- Councillors with Councillors
- Dealing with members of the public who may be vexatious
- Staff having issues with other staff

WHAT MAKES PEOPLE BECOME CHALLENGING?

In this webinar, we dive into human psychology, neuroscience and power dynamics. What triggers people to behave from the worst of themselves?

How as leaders can we create environments with fewer trigger situations and more safety?

We will discuss real-life situations and how to turn them around when they start to get out of hand.

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- Staff having issues with other staff

With accompanying worksheets



BECKYWALSH
COURSES

CIVILITY AND RESPECT

PERSONAL RESILIENCE AND SELF-PROTECTION

Having a good understanding of yourself means you'll know what to do when someone tries to push your buttons. In this webinar, we discuss emotional resilience and emotional intelligence and how this applies to specific council situations.

Each of the webinars will give real situation scenarios and what to do in each of them, including:

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UNDERSTANDING PSYCHOPATHIC AND NARCISSISTIC BEHAVIOUR

Both psychopathic and narcissistic people generally lack empathy and tend to have unrealistically high opinions of themselves. They often exploit and manipulate others, and can be hard to spot as they can also be superficially charming. They are also attracted to roles of power and are often found in high leadership positions such as company CEOs and in political roles. In this webinar, we learn how to spot them and also how to monitor your own behaviour to lessen their impact on you and your organisation.

Each of the webinars will give real situation scenarios and what to do in each of them, including:

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COUNCIL IMPACT TRAINING

HOW TO CREATE AN ANTI-RACIST COUNCIL

In this webinar, Becky Walsh talks about the human psychology of diversity and equality.

Why as a council need to tackle racism in society. And how Town and Parish Councils can become self-reflective and analytical about their own culture and history, without becoming shut down and defensive.

Councils have a role to play in positive change around hate crime and bringing communities together.

DEALING WITH CHALLENGING PEOPLE & SITUATIONS

This training gives you strategies for dealing with people who may be experiencing emotions that are difficult to deal with, such as anger, sadness/grieving, distressed or anxious.

It will also give you tools for spotting and for coping with bullying, gaslighting and how to handle people with psychopathic and narcissistic tendencies. Bringing fresh air to a toxic situation.



COMMUNITY ENGAGEMENT

CREATING A STRATEGIC VISION FOR SHAPING THE FUTURE

A Parish, Town, or Community Council strategy should be aspirational, but it can be inspirational too.

When a team and a town understand the values of the council we can make powerful collaborations.

The Council strategy is key to this, it needs to be a developing living document. In addition, it needs to have feelings, in the form of values.

Finding out what people care about and how those values can become pillars that pin the strategy together, build teamwork plans and form the council's unique brand.

A strategy isn't a document that sits on a shelf gathering dust whilst you get on with other things. It is the backbone of the organisation that focuses all projects and staff's way of thinking, creating the council's voice in every conversation. Pulling councillors and officers together as one and who knows, maybe the whole town can have a mission to get behind.

In this webinar, Becky will provide you with information and ideas to help you write your own council strategy.

QUESTION STORMING SESSION

Question storming is a bit like brainstorming only different, as you can only ask questions you can't answer them.

The idea is that often we think we know the answer to something without really exploring the question. By a group of people listening deeply to each other's questions and bouncing a question off the last question they heard, we can go deeper into our understanding of a subject. It's also really fun!

MARKETING AND COMMUNICATIONS

HOW TO USE GRAPHIC DESIGN SOFTWARE – CANVA

Without an in-house graphic designer, creating presentations, eye-catching social media posts, posters, flyers, business cards and even online videos feels impossible, unless you have discovered Canva.com. Canva makes creating eye-catching, engaging marketing easy.

In this webinar, Becky will share her screen and teach you how to use Canva from the basics to advanced tips. Perfect for anyone who doesn't have a dedicated communication and marketing officer.

MAKE YOUR WRITING GRAB ATTENTION

Ever get frustrated and feel that your councillors don't even look at your papers? You're not the only one.

Professionally researched documents take time to prepare and what's more important, decisions balance on the accuracy of those documents. Little point if they are not being read.

When life is busy and time is divided in so many ways, how can you grab the attention of your councillors?

This webinar gives you tips in 'psychology for communications' to grab the attention of any reader.

HOW TO MARKET YOUR PARISH TO ATTRACT VISITORS

In this workshop, you will learn how to market something you're not selling! We will discuss how to make your parish or village an attractive destination choice for visitors.

This will be a practical session so please bring a pen and paper.

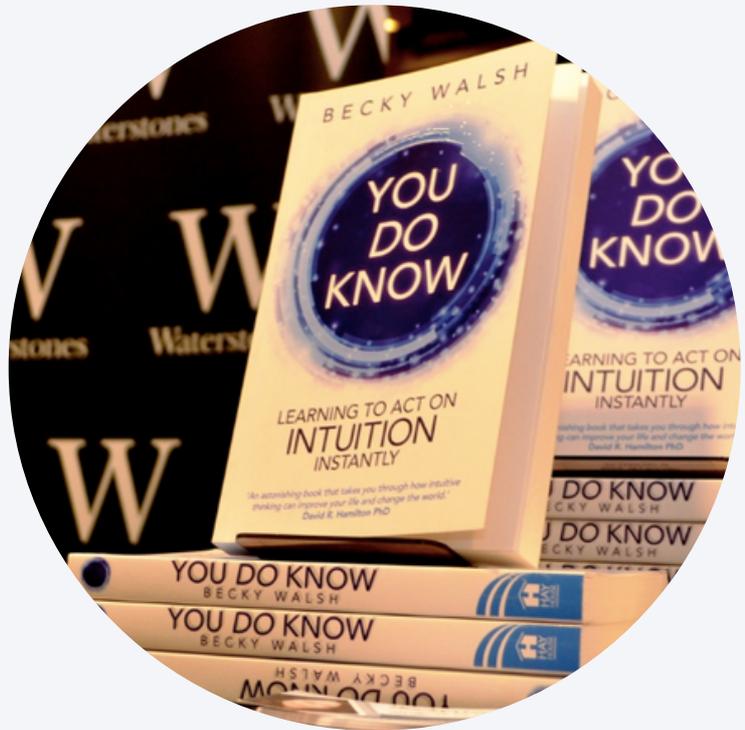
MARKETING, BRANDING & COMMUNICATIONS

It can be called marketing or branding, but what it comes down to is trust. The kind of trust that grows community involvement with projects, that sells tickets to events and makes it easier to build a thriving community.

A community that feels supported and trusts its council will often create more community interest companies, working together to make lives better.

If you're trying to sell something or to cultivate permission, we living at a time when trust is at an all-time low.

This webinar will teach you how to communicate in a way that builds long-term trust.



GET IN TOUCH

In-person, online and highbred talks and training.

I work with organisations that want their teams to have better communications. In order to have a better relationship with themselves and take care of each other by having an understanding of human psychology.

Having been a TV and Radio presenter my delivery is humorous and keeps the audience fully engaged.

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